

Virtual Workshops And Vital Resources For Your Business



Scott Skodnek Business
Development Center



Virtual Workshops

NPHW 2020: Innovation and Entrepreneurship in Public Health

Join us for a zoom panel with Sustainability Expert Dianna Rose and leaders in various public health fields. Panelists will explain the dynamics and importance of public health services, why entrepreneurship within the industry is growing, and where it's headed. [Register here.](#)

Date: Tuesday, April 7, 2020

Time: 1:00 p.m. - 2:00 p.m.

Ascend Long Island Program

Join this four-part series of workshops designed to provide sustainable information and resources on maintaining and thriving during the COVID-19 pandemic. [Register here](#) or contact AscendLI@Hofstra.edu. The link for the Zoom session will be emailed to registrants prior to the workshop.

April 14, 2020 - "[Resources For Your Financial Survival & Recovery](#)"

April 21, 2020 - "[Crisis Management Strategies For Small Businesses](#)"

April 29, 2020 - "[Marketing in Time of Uncertainty & Beyond](#)"

May 5, 2020 - "[Tips from the Trenches - How to Keep Your Current Clients/Customers and Enter New Markets in Times of Turmoil](#)"

Legal Basics for Entrepreneurs Zoom Workshop with:

Robyn Herman

Robyn Herman, Of Counsel at Hunter Taubman Fischer & Li LLC and ideaHUB Mentor-in-Residence, will be leading a zoom conference focusing on legal basics for entrepreneurs. [Register Here.](#)

Date: Friday, April 17, 2020

Time: 3:00 p.m. - 5:00 p.m.

COVID-19 Business Relief and Support

We are aware of the following resources in the NY region that provides support for businesses challenged by the COVID-19 Pandemic. Please click links to learn more.

- [Newsday Webinar](#) Discussing Coronavirus Aid, Relief and Economic Security (CARES) Act and more info about the \$10,000 advance.
- [U.S. Small Business Administration Disaster Loan Assistance: Federal](#)

- **U.S. Small Business Administration Disaster Loan Assistance.** Federal Disaster Loans for businesses, private non-profits, homeowners, and renters.
 - [Apply now or get more information about Disaster Loans.](#)
 - [Sign up for the SBA newsletter](#) for up-to-date information.
 - [Get Small Business Guidance related to \(COVID-19\).](#)

- **New York State Empire State Development**
 - Guidance and resources for businesses: <https://esd.ny.gov/>
 - How businesses/health care professionals and personal protective equipment (PPE) providers and manufacturers can help. [Get Involved.](#)
 - Submit Your COVID-19-related [business questions here.](#)

- **NYS Dept of Labor - [Shared Work](#)** through the NYS Department of Labor helps certain employers keep trained staff and avoid layoffs. Employees can receive partial unemployment insurance benefits while working reduced hours. Full-time, part-time and seasonal employees are eligible.

- **Hofstra University Center for Entrepreneurship** – Hofstra is continuing to administer training programs for small businesses virtually and is also holding virtual events. www.hofstra.edu/entrepreneurship

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